



# ZSM INTERNATIONAL...

## Welcome to ZSM INTERNATIONAL...

### **Welcome to our Fashion Zone**

Introducing ZSM INTERNATIONAL, a well-established reputed exclusive garments buying house based in Dhaka, Bangladesh. Our main items are woven, knit & sweaters for men, women and children mainly from Bangladesh. We have experienced and hardworking sales, procurement & quality control team, which can have provided you with a complete service supplying quality garments at competitive prices. We have been working in this trade for USA, Canada and EEC with good reputation. Each customer's account is served and handled by an individual executive that is why our service is prompt for all the orders and enquiries simultaneously. We care for the new customer same that we do for our major customers.

ZSM INTERNATIONAL buying and Sourcing agency from Bangladesh offers its international buyers, the ultimate solution for sourcing excellent quality Textiles, Apparel Accessories, Handicraft Gift items and 100% Cotton Terry Towels from Bangladesh. Our valued expertise and experience in sourcing and technical fields for over three decades have helped us gain an in-depth understanding of textiles, Apparels, Fashion Accessories Home Décor, Handicraft Gift items and Antique furniture.

### **OUR GOAL:**

A goal is a desired result system visualizes plans and commits to achieve an organizational desired end-point in some sort of development. We are driven by a sole motivating force. An ideal which is to give priority to our customers, harness the best available resources and finally hold the mark of a leader in the textile & Ready-made Garments trade. To accomplish a goal one needs a mission, with us its continuous follow-up of efforts to ensure total customer satisfaction.

### **OUR VISION:**

To become most preferred and best in class garments supplier in Asia by our valued clients around the globe.

### **OUR MISSION:**

To become a leading and best in quality garment house through- Delivering quality and on time delivery, demonstrating highest level of professionalism and commitment, building solid and trust worthy partnership with World Class Brand owners.



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## Scope of work

ZSM INTERNATIONAL sources and merchandises men's, women's & children's clothing by from our valued customers. We have here committed professional & compliance sharing information from our valued customers. We have here committed professional & compliance factory for Knit, Woven, Sweater & accessories.

## Why us:

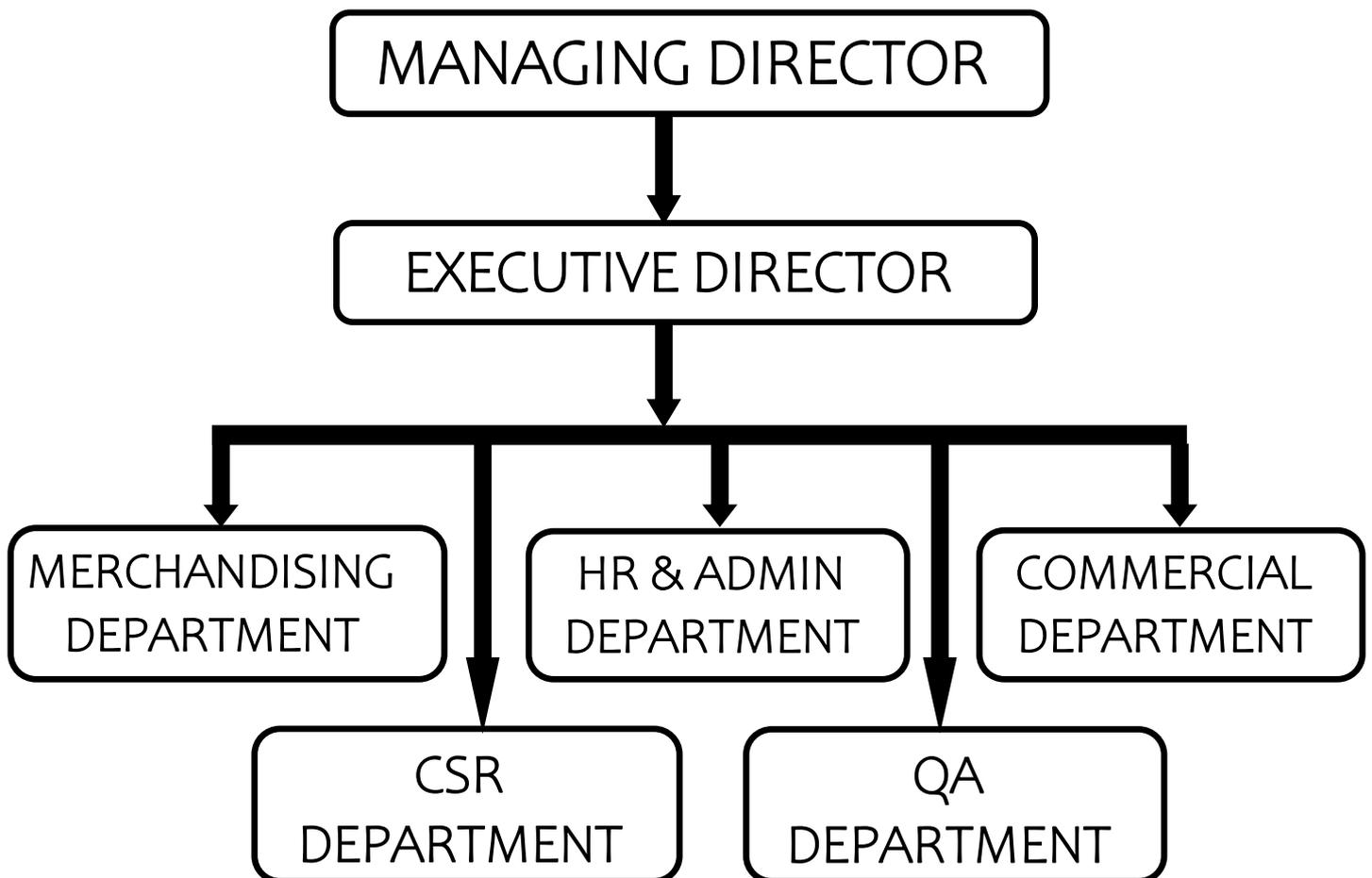
ZSM INTERNATIONAL was established in 2017 and it has been growing continuously for its performance, capacity and commitment towards customers. Our knowledge and commitment have made us a multi-product company with clients all over the world. We work hard to address the expectations of our customer in an innovative way. Our company tries to maintain long lasting relation with our clients and ensures serving best to them on the basis of following parameters

- ◆ Our all factories are BSCI, SEDEX, ACCORD & ALLIANCE certified.
- ◆ We have strong R&D and Technical team.
- ◆ Sample facility and own sample section.
- ◆ Constant Innovation in Designs.
- ◆ Good Quality.
- ◆ Strong Business Ethics.
- ◆ Transparency in Deals.
- ◆ Highly Involved and Efficient Management.
- ◆ Commitment to Deliver on Time.
- ◆ Competitive Prices.
- ◆ Strong and Secure online Communications.
- ◆ Focus on Sustainability and Eco-friendly Environment.
- ◆ Upholding Human Rights.
- ◆ Absolute Compliance with existing labor laws and recommendations.
- ◆ Social Activities and Outings.
- ◆ High production facility.
- ◆ Competent follow up Team.
- ◆ Wide Client Network.
- ◆ Customization.



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## COMPANY ORGANOGRAM





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## BELOW IS OUR RUNNING CUSTOMERS:

- TOP SECRET - POLAND
- TXM S.A -POLAND
- KEEP OUT -TURKEY
- CONTEX INTL-CANADA
- AMDS – CROATIA

## ZSM International strengths:

- Quality services from ZSM INTERNATIONAL
- On time sample support.
- On time shipment.
- Customer satisfaction is the first priority.

## Merchandising & Technical Department:

Our well experienced merchandising and technical team are very dynamic & professional, they are proactive, do the risk analysis at sample stage to minimize technical problem. Merchandiser constantly under communication with our customer follows their requirement, instruction etc. Simultaneously follow up with our QA, QC team to ensure the correct sample as well bulk production. Merchandisers regularly update the sample/production status to the customer's review each and every sub mission to ensure as well as fulfillment of the orders requirements. The merchandising department has excellent connection with well repeated certified fabrics and accessories supplier with competitive price. We offer competitive price, customers required quality product and on time shipment.

## QA and QC Team: Pillars of our strength:

Our Well Qualified Team of QCs is involved in each and every stage of production at all production sites round the clock right after the pre-cutting approval is given. Our QCs deployed at factories constantly monitor production and conduct Size set/Inline/Midline/Pre—Final & Final Inspections. QCs are deployed at print and embellishment factories to ensure print quality, positioning and wash Durability.



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## Competence:

Considering huge competition from different production and Agency units, ZSM INTERNATIONAL works more closely with its partner factories for operational trouble shooting and long-term strategies. The edge we have over others:

- Pro-activeness.
- Technical knowledge.
- Good sourcing of materials with price aggression and right quality.
- Contracting right partners for long-term business relationship.
- Continuous improvement of working system and human resource through QC circle and training.
- Continuously contact and develop new customer as well as widen its supplier base.

## Pre-Production:

Good Pre-Production work requires close follow-up of all milestones and approvals. These are activities that begin after issuance of a Purchase Order. It leads to a green light for production activities to commence on the designated & scheduled dates.

## Production:

Production is a process by which resources are allocated according to a schedule, and we ensure that this schedule is followed. In case of disruptions, new plans are swiftly drawn up ensuring that ultimate targets meet.

## Shipment:

Our ceaseless and sincere effort always goes to ensure high class quality and in-time shipment. Since we believe in crystal clear views and straight-forwardness, we provide our clients a Critical Path Method (CPM Method) how goods will be shipped in the required / given to have clear direction of ultimate merchandising the goods. If any stage of the path is affected, our immediate attention and action go to adjust this in very next stage. Our motto is – No way to compromise set / required / aspired quality level.

## Quality Control

We have a quality controlling team who visits factories on regular basis and when a new order goes in to production, they are stationed in the factory on full time basis in order to ensure that the lines are well set and buyers' quality standards are maintained. We do a TOP sample from the actual bulk materials and our quality controller thoroughly inspect this sample for its specifications and pass the same to the Merchandiser concern to double check on all the materials and other construction details, and then same goes to the hand of top Management and everybody sign off this sample with their approval or comments. We follow this procedure to ensure there is no mistake made in the product



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and if there is, we find it early and take corrective measures. We conduct regular inline inspection at AQL 2.5 mostly and the report is distributed among everybody involved in the factory and in our Office. Accordingly, we take necessary actions to ensure quality standards are always met. QC Auditors overlook the quality controllers and held responsible for most of the quality issues and they report to the top management.

1. Ensures laboratory tests are done prior to bulk production of fabrics and upon arrival of fabrics at the factory warehouse.
2. Checks patterns prior to production.
3. Control of approval samples prior to sending buyer.
4. Identify risk factors in the production of garment and discuss these risk factors with the manufacturer to minimize problem in the production of goods. and corrective measures are implemented during production.
5. Conduct production meeting with the production staff before launching bulk production to ensure that all comments given prior to production approval will be implemented in production and all possible problems are discussed.
6. Provide regular production status report.
7. Conduct quality control on the following stages of production based on international AQL standards required:
  - ❖ Initial Production Control (IPC) – done at the time the manufacturer has initial output for all sizes and color.
  - ❖ During Production Control (DUPRO) – done when the manufacturer output represents 30 to 50% of the contracted quantities. DUPRO may be done 3 to 4 times depending on the problems found in the production flow.
  - ❖ Final Random Inspection (FRI) – done at the time the goods are completely packed in export cartons and packing lists are presented to inspection team prior to actual inspection of goods.

## Compliance:

Social compliance is a legal requirement which takes into account minimum labor standards, occupational safety measure and environmental concern. ZSM INTERNATIONAL is obliged to comply with the 'National Labor Law' and if any additional requirement from buyer. In order to monitor the activities related to Social Compliance including safety & security, labor welfare and improvement of working condition in factory, we have a strong Compliance Monitoring cell in Holiday Fashion.



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## Social Responsibilities:

- Social audit (SA8000/BSC1/SEDEX/WRAP)
- Follow Up (ACCORD/ALLIANCE)
- ZSM INTERNATIONAL has implemented a strict Labor code of conduct among the factories. All our products are being produced under Oeko - Tex standards and respecting all business ethics.
- It is ZSM INTERNATIONAL'S commitment to provide each one with the best possible working conditions.

## PHYSICAL ADDRESS:

- Physical Addresses are available for customers and partners willing to make site visits to our facilities Bangladesh at ..

## Md. Zahidul Islam (Zahid)

Managing Director

ZSM INTERNATIONAL

House# 4, Road # 5, Sector- 6, Uttara,

Dhaka- 1230, Bangladesh.

To request further information on our service, you can send an email or call us.

Cell: +8801615-495258

Email: [zahid@zsm.group](mailto:zahid@zsm.group)

web: [www.zsmint.com](http://www.zsmint.com)



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## PRODUCT GALLERY





# ZSM INTERNATIONAL...

		
No-1	No-2	No-3
		
No-4	No-5	No-6
		
No-7	No-8	No-9



# ZSM INTERNATIONAL...

		
No-01	No-02	No-03
		
No-04	No-05	No-06
		
No-07	No-08	No-09



# ZSM INTERNATIONAL...

		
No-10	No-11	No-12
		
No-13	No-14	No-15
		
No-16	No-17	No-18



# ZSM INTERNATIONAL...

		
No-19	No-20	No-21
		
No-22	No-23	No-24
		
No-25	No-26	No-27



# ZSM INTERNATIONAL...

		
No-28	No-29	No-30
		
No-31	No-32	No-33
		
No-34	No-35	No-36



# ZSM INTERNATIONAL...

		
No-37	No-38	No-39
		
No-40	No-41	No-42
		
No-43	No-44	No-45



# ZSM INTERNATIONAL...

		
No-46	No-47	No-48
		
No-49	No-50	No-51
		